

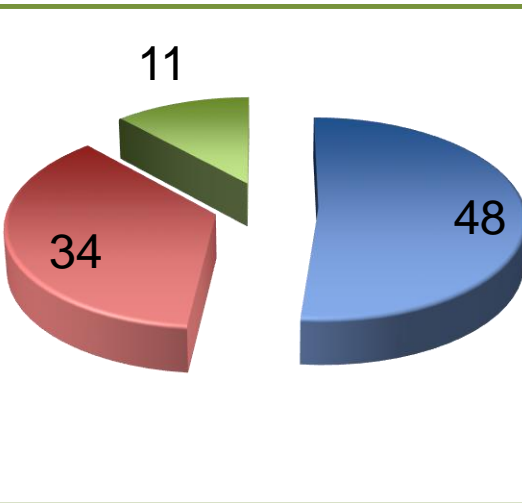
Response Rate

179 households at Trinity were exposed to the survey. 93 were returned for a 52% total response rate.

11 – Personal Interviews completed

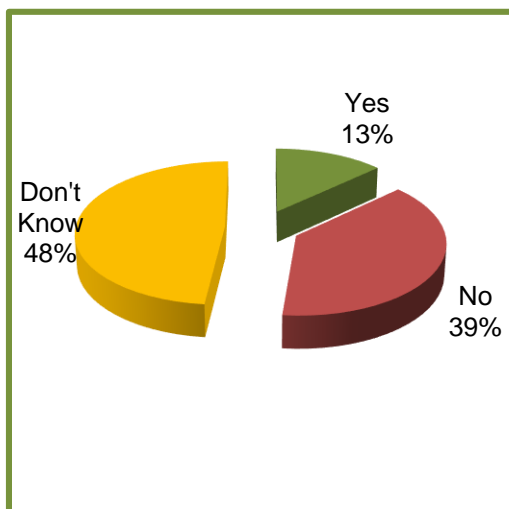
34 – Electronic surveys returned

48 – Mailed surveys returned



Recommendations

1. Primary goal \$400,000
Challenge goal -- to be set by campaign leadership.
2. Integrate Planned Giving goals alongside capital and annual campaigns. 9 individuals have already listed Trinity in their estate plans.
3. Utilize church leadership to determine priorities for the capital campaign.
4. Share results of the Feasibility Study with the people of Trinity.
5. Determine timetable, recruit leadership, and begin materials development as soon as possible.



Is the total project amount achievable?

44 respondents indicated that they did not know whether the goal is achievable.

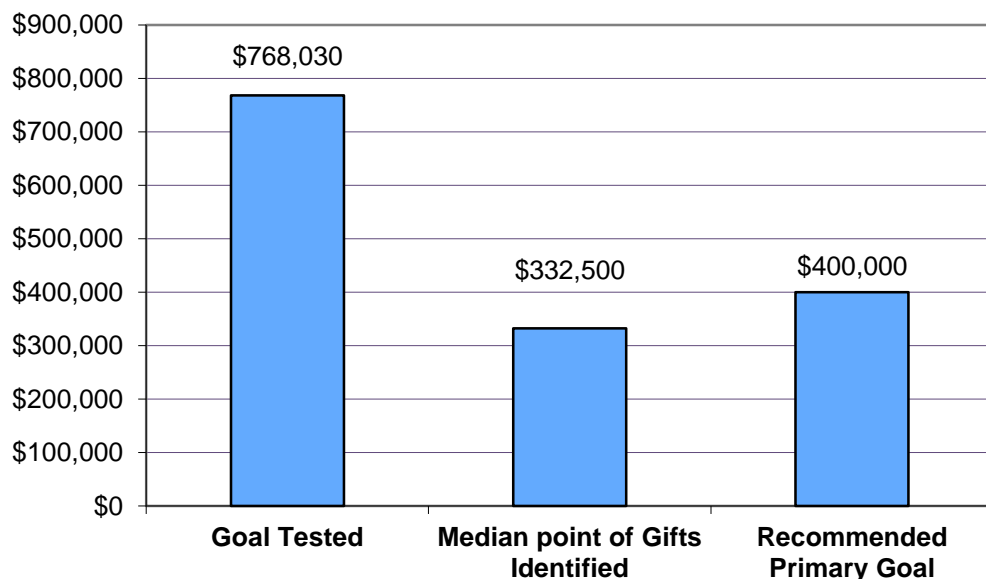
35 replied that they did not think Trinity could raise the total goal at this time.

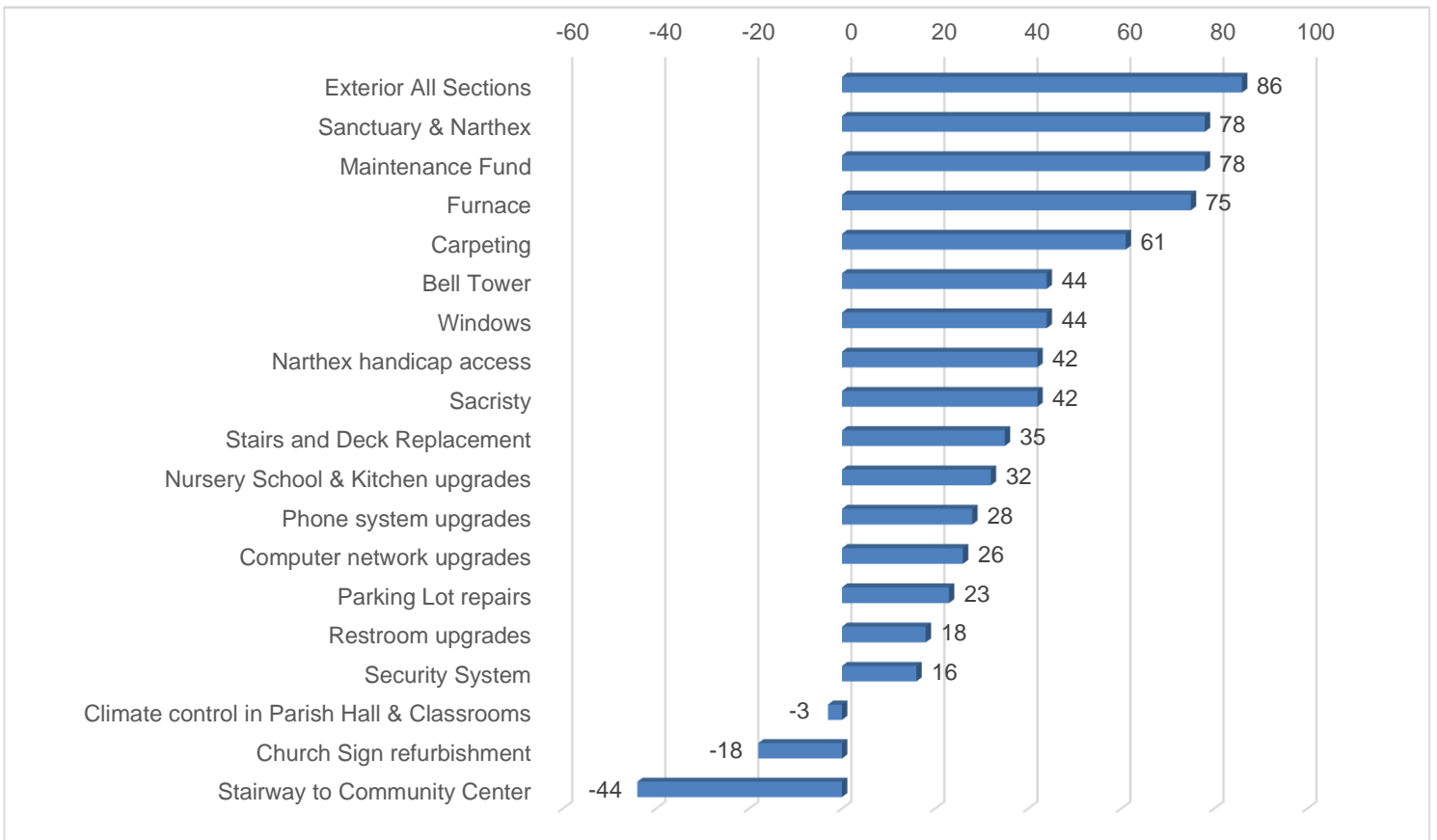
Only 12 respondents believed the entire cost of all projects was an attainable goal.

Recommended Goal

The amount tested for support by the people of Trinity Church was the total project cost: \$768,030.

Respondents self-indicated within a range of gift levels; the median point of that total is \$332,500.





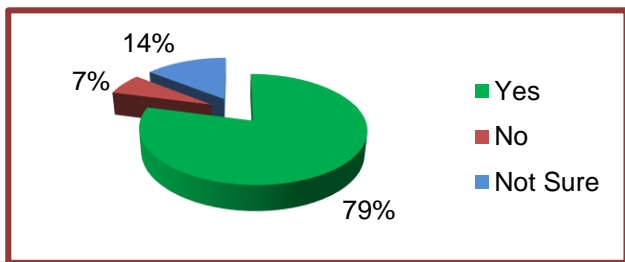
Projects receiving the highest priority scores:

- Repair Exterior, All Sections
- Lead abatement, painting, lighting and electrical outlet upgrades in Sanctuary and Narthex
- Establish a Maintenance Fund
- Furnace: boiler replacement and pipe insulation
- Replace Carpeting

The next projects prioritized by respondents include:

- Correct exit doors, stairs, and fascia on Bell Tower, and service the bell, spire & finial
- Replace all double hung windows and refurbish stained glass
- Upgrade the elevator in the Narthex and provide handicap entrance doors
- Correct exit doors from Sacristy, and replace hardware & stairs
- Replace Stairs and Deck to Classroom area
- A/C, upgraded appliances and electric service capacity in Nursery School & Kitchen
- Upgraded Phone System
- Upgraded Computer Network (hardware & software)

Will Trinity give to the campaign?



The people of Trinity Church are willing to contribute to a capital campaign – 72 of the survey respondents indicated they would.