

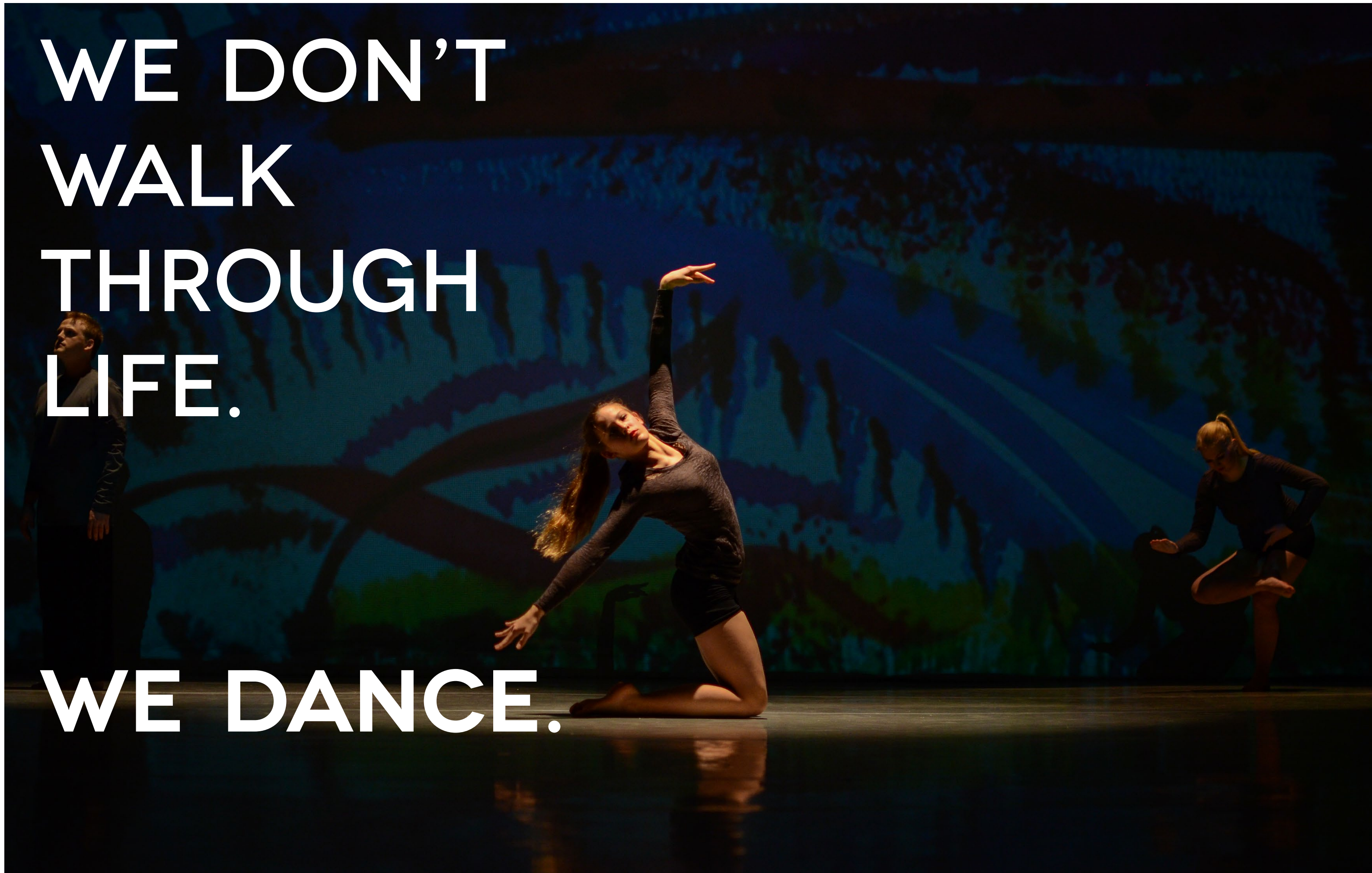
NORTHERN PLAINS DANCE



THE NEXT STEP
CAPITAL CAMPAIGN

**WE DON'T
WALK
THROUGH
LIFE.**

WE DANCE.



A NEW HOME FOR NORTHERN PLAINS DANCE WILL BE MUCH MORE THAN A BUILDING FOR DANCE.

WE ARE COMMITTTED TO PROFESSIONAL DEVELOPMENT, ESTABLISHING NEW RELATIONSHIPS THAT MAKE DANCE ACCESSIBLE TO ALL, AND DEVELOPING NEW PROGRAMS THAT NURTURE THE LOVE OF ARTS IN BISMARCK/MANDAN.



Building on more than 15 years of accomplishments and artistic excellence, Northern Plains Dance (NPD) stands at a **CRITICAL THRESHOLD**. Programs are growing, audiences are expanding, performances are increasing in diversity and complexity, Bismarck/Mandan is transforming, and more and more organizations are seeking Northern Plains Dance as a partner and collaborator.

Incorporated as a 501(c)3 nonprofit organization in 1998, NPD is committed to the region's **CULTURAL AND ARTISTIC DEVELOPMENT**. In 2005, we moved to our current location on Main Avenue in Bismarck. Out of this space, we serve over 15,000 people from our region each year

through an array of productions, classes, private instruction, summer camps, partnerships and educational outreach. Northern Plains Dance has developed an excellent reputation for quality performances and educational opportunities for everyone.

THE NEXT STEP CAPITAL CAMPAIGN goal is \$7 million which will be used to meet the emerging and critical needs of our students, artists, audiences and neighbors. Northern Plains Dance must move forward in a new facility, strengthen the organization, build new partnerships and expand programs that spark creative progress and community growth. It's an exciting time for this dynamic and thriving organization.

It is our hope that you too will participate in this important campaign. Your contribution to **THE NEXT STEP CAPITAL CAMPAIGN** will generate excitement and inspire giving by others. With your help, Northern Plains Dance will become an even stronger cultural leader in the areas of dance and the performing arts, business development, and as an important place to experience a sense of community.

Thank you for considering Northern Plains Dance. We appreciate you sharing this information with your family and friends.



WHY NORTHERN PLAINS DANCE?

Northern Plains Dance is among a growing number of performing arts organizations nationwide that are creating a new paradigm for dance—as a “gateway” for individual, audience, and community development through the performing arts.

OUR MISSION STATEMENT

To inspire the appreciation of dance through artistic excellence and to enrich the cultural landscape of our community.

In furtherance of our mission, we are committed to maintaining:

- Exceptional and diverse performances
- High quality educational programs
- Outreach to inspire and enrich the community
- A sound financial condition that enables growth and provides a stable viable future

In addition to NPD’s PERFORMANCE SEASON and YEAR-ROUND DANCE TRAINING, NPD offers a variety of outreach programs to serve our community.

AGING GRACEFULLY is a class for aging adults allowing participants to experience the joys of dance and exercise creatively. The program promotes a combination of balance, flexibility, agility, and body awareness.

DISCOVER DANCE SCHOLARSHIP PROGRAM

provides tuition assistance to low-income students enrolled in the Academy.

KIDTIX provides tickets, free of charge, to at-risk and underprivileged children in the community through partnerships with service organizations.

NPD IN THE CLASSROOM

gives students and educators the opportunity to work with our instructors to incorporate the physical and mental processes needed for an outstanding education, incorporating movement with curriculum standards to provide a kinesthetic approach to learning.

ALL ACCESS DANCE allows uniquely abled individuals to experience dance, enhancing self-confidence, encouraging cooperation, and developing appreciation of music.

EDUCATIONAL PRESENTATIONS

are a condensed version of the annual production of *The Nutcracker* for elementary students in the area. Discussion is led by NPD’s Director, encouraging students to ask questions and interact with the performers.

STEPS provides basic instruction in a variety of dance styles to students who are enrolled in public after school programs.

BALLET IN A BOX presents narrated fairy tale ballets for children. These story ballets provide early arts access in an entertaining and easy-to-follow format in libraries, schools, and other public venues throughout central North Dakota.

DANCE ON THE GO! builds confidence and self-esteem in young children while actively fostering a love of dance. NPD faculty travel to child care centers to provide the highest quality of dance education during the children’s regular day care hours.

NORTHERN PLAINS DANCE EXPERIENCE is a residential summer program designed to nurture the growth of young dancers from the region. Students immerse themselves in a variety of dance forms, concentrating on technique, artistry, musicality, and expression.

STUDIO CONNECTIONS is a series of open rehearsals where the public can get a sneak peek behind-the-scenes at the creative process of the guest choreographers for *Dance+*. A Q&A session with the artists round out each event.

COMMUNITY PARTNERSHIPS that bring the arts, artists, child advocacy and educational institutions together are a priority for NPD.

DANCE IS A PAINTING THAT UNFOLDS IN FRONT OF US; A MESMERIZING, IN-THE-MOMENT SWIRL OF EMOTION THAT IS NEVER THE SAME EXPERIENCE.

CLASSICAL BALLET. MODERN DANCE. HIP HOP. TAP. JAZZ. CREATIVE MOVEMENT. SOCIAL DANCE. FEW, IF ANY, PERFORMING ARTS HAVE MORE DIVERSITY THAN DANCE.

NORTHERN PLAINS DANCE HOLDS **THE FIRST POSITION IN THE DANCE COMMUNITY IN BISMARCK/MANDAN.** WE BUILD BRIDGES BETWEEN THE MANY STYLES OF DANCE, FORGING NEW PARTNERSHIPS AND ALLIANCES TO STRENGTHEN THE DANCE MOVEMENT ACROSS THE STATE.

THE NEXT STEP - OUR NEW FUTURE

Northern Plains Dance is ready: To move forward to a new facility with a highly functional interior. To maintain its reputation as one of the best training and presenting organizations in the area for dance. To expand programs for all ages and skills. To strengthen the financial underpinning that will seamlessly continue Northern Plains Dance's mission into the next decade and beyond.



AT NORTHERN PLAINS DANCE, WE BELIEVE DANCE HAS THE POWER TO MOVE PEOPLE PHYSICALLY, INTELLECTUALLY AND EMOTIONALLY. WE SEE IT HAPPEN EVERY DAY. WE SEE IT IN ALL ITS FORMS, SHAPES AND SIZES. IT COULD BE A CLASS OF SMALL CHILDREN LEARNING THEIR FIRST DANCE STEPS, GUEST CHOREOGRAPHERS CREATING NEW WORKS, OR AGING ADULTS FINDING JOY IN CREATIVE EXERCISE.

WHAT CAN WE DO FOR YOU?

The possibilities are **CREATIVE** and endless. Sign up for classes, camps and workshops in a wide variety of dance styles. Purchase tickets to a performance. Inquire about Artist-in-Residence options for students. Discuss rental opportunities for your group in our **VERSATILE FACILITY**.



The performing arts **ENLIVEN NOT ONLY INDIVIDUALS**, but **WHOLE COMMUNITIES**, by providing a catalyst for economic and social revitalization, a common destination for people of diverse backgrounds, educational opportunities for all ages, and an outlet for creative expression and personal growth.

THIS IS THE POWER OF NORTHERN PLAINS DANCE.

NORTHERN PLAINS DANCE'S ROLE IS CHANGING WITHIN THE COMMUNITY, TO PROVIDE INFRASTRUCTURE IN THE FORM OF RESOURCES AND SPACE, AS WELL AS LEADERSHIP. TO THE PUBLIC, WE ARE THE FACE OF DANCE; TO THE ARTISTIC COMMUNITY WE AIM TO BE THE VOICE.

Northern Plains Dance has steadily increased services, programs and resources to meet the changing needs of our community. Although our building has served us well, current usage far exceeds its capacity. Lack of space hinders every aspect of service, as well as our ability to meet the community's growing demand for classes, programs and rehearsal and performance space.

The multi-purpose facility will allow Northern Plains Dance to accommodate the demands of student offerings and also serve the community with outreach programs and space availability. The new facility will be evocative of creative, engaging programming and feature innovative space solutions with the physical elements of the facility itself.

01/ Six studios – twice that of the current facility – with specialized dance flooring. These studios are designed to accommodate diverse needs and can be seamlessly converted for unique situations.

02/ A designated parking lot with a protected drop-off point, ensuring convenience and safety.

03/ A 100 seat black box theater where patrons can enjoy performances, concerts and choreographic showings. Community groups can also utilize this space.

04/ Secure locker room facilities.

05/ To accommodate all types of families, family bathrooms would provide privacy and convenience.

06/ Designated space for costume and set storage, as well as space to create both costumes and sets in house.

07/ Amenities such as an energy efficient heating and cooling system.

08/ Space to accommodate the needs of families and students including quiet study areas, nursing rooms and a kitchenette.

09/ Behind-the-scenes areas for administration, production, wardrobe/costume, physical therapy, and storage.

10/ More room and enhanced facilities to further enrich the lives of community members.



THERE ARE THREE PRIMARY PHASES WHERE NORTHERN PLAINS DANCE NEEDS YOUR SUPPORT:



1

MAKE MOVE-IN READY

It's time to take Northern Plains Dance to the next level. NPD has purchased its new location, with plenty of space for all of the envisioned upgrades. NPD has solidified a floor plan that will suit both its short-term need and its long-term vision.

The goal is to open the new space with all of the short-term needs met in **June 2020**.

2

RENOVATION

Reconfigure the inside of the existing building to include more flexible and better-equipped studio space, performance spaces, and behind-the-scenes areas that can be used throughout the day and year for a variety of programs and purposes.

This long-term renovation phase will be completed in stages.

3

ENDOWMENT

We exist due to the passion and input of our many patrons and generous contributions of time and resources from our supporters. We need your help to establish our long-term stability, and now is the time.

NAMING OPPORTUNITIES

To honor donors at many levels, we offer a selection of naming opportunities in Northern Plains Dance's new facility. Donors may choose from a full range of gift opportunities, from \$500 for a locker to \$1,000,000 for a theater. We hope to engage all our supporters in this exciting undertaking and effort and encourage you to call or email us to make a gift today.

With a pledge of \$500 or higher, you have the opportunity to name one of the following rooms/spaces/tiles named in your honor, in honor of a dancer, or for a family member. Room-naming opportunities are available based on the date a pledge is confirmed.

There will be a plaque placed inside or at the entrance to each naming area as determined by NPD leadership. The plaques will be placed so that they are easily seen. Names on plaques should be kept to a maximum of 24 letters and are subject to approval.

- | | | |
|---|--|--|
| Building
\$2,000,000 | Office - Director
\$50,000 | Study Area - sponsored
\$15,000 |
| Black Box Theater
\$1,000,000 | Kitchenette
\$50,000 | Restrooms (4)
\$10,000 |
| Theater Lobby
\$500,000 | Reception Area
\$50,000 | Studio Wall Mirrors (6)
\$7,500 |
| Theater Lighting System
\$500,000 | Black Box Control Room
\$30,000 | Marley Dance Floors (6)
\$7,500 |
| Studio A - sponsored
\$300,000 | Pilates Center - sponsored
\$30,000 | Laundry Room
\$5,000 |
| Studio B
\$300,000 | Physical Therapy Center
\$30,000 | Nursing Rooms (2)
\$5,000 |
| Studio C
\$300,000 | Locker Rooms (3)
\$25,000 | Janitorial Closet - sponsored
\$5,000 |
| Studio D
\$300,000 | Office - Studio Administrator
\$25,000 | Studio Barres (4 of 6 available)
\$2,500 |
| NPD Lobby
\$250,000 | Office - Marketing
\$25,000 | Lobby Seating (2)
\$2,500 |
| Studio E
\$200,000 | Office - Outreach
\$25,000 | Black Box Theater seats (99 of 100 available)
\$1000 |
| Studio F
\$200,000 | Office - School Director
\$25,000 | Pavement Tiles or Bricks
\$750 |
| Costume Center
\$150,000 | Office - Instructors
\$15,000 | Locker (99 of 100 available)
\$500 |
| Gallery
\$100,000 | Conference Room
\$15,000 | |

DANCE ISN'T JUST FOR DANCERS, BUT FOR EVERYONE THAT WANTS TO SHARE IN THE CELEBRATION OF THE HUMAN SPIRIT. IT IS OUR MISSION TO ENSURE THAT WHATEVER HAPPENS ON THE STAGE OR IN THE STUDIO HAS A POSITIVE, LASTING IMPACT ON THE STUDENTS, PERFORMERS, AND AUDIENCES WHO SHARE IN THE MOMENT.

YOUR SUPPORT CAN MAKE THOSE MOMENTS POSSIBLE AND HELP NPD SUPPORT OTHER ORGANIZATIONS WITH THE SAME GOALS.



BE A PART OF NORTHERN PLAINS DANCE'S EXCITING FUTURE

We need your help to make the vision become reality. To make it as easy and advantageous as possible for you to give, there are a variety of ways to contribute to *The Next Step*:

- Give cash gifts
- Take advantage of various naming opportunities
- Make a three- to five-year pledge

SPECIFIC NEXT STEPS YOU CAN TAKE

We invite you to learn more about *The Next Step*:

- Schedule a tour of our new location and learn firsthand how the new facility will create exciting opportunities for the Bismarck/Mandan area
- Set up a meeting for a one-on-one overview of the campaign
- Host a reception for your friends and neighbors to learn more about Northern Plains Dance's goals and needs

EVERYONE CAN BE PART OF THIS EXTRAORDINARY MOMENT FOR NORTHERN PLAINS DANCE.

We thank all of our community supporters for preserving the past and helping write the new history of Northern Plains Dance.

The Next Step will only happen with your support; **PLEASE DONATE TODAY.**



DANCE IS A DIALOGUE OF MOVEMENT.
WE INVITE YOU TO BE PART OF THE CONVERSATION.